



Press Release

Thursday, April 13, 2023

Central Alberta Economic Partnership (CAEP), a membership-based organization that fosters success to advance central Alberta's regional competitive advantage, announces the appointment of a new Executive Director. James Carpenter, Chair of the Board of Directors is delighted to introduce Tracy Gardner as the newly appointed Executive Director of CAEP effective May 1, 2023.

"We are thrilled to have Tracy join CAEP as our Executive Director. She will work alongside the Board of Directors and our members to continue to build the relevance and profile of CAEP within our region," says James Carpenter, CAEP Board Chair.

Tracy joins CAEP with over fifteen years' experience empowering staff and engaging volunteers to satisfy and exceed corporate and community goals and objectives to create opportunity and contribute favorably to the community.

"I am ready for a new opportunity that fully integrates my diverse and authentic skill set with an economic development organization that enthusiastically embraces a regional economic growth strategy," says Gardner.

James adds, "Tracy is a passionate community leader that elevates partner collaboration, membership satisfaction and community engagement. Tracy's focus on quality relationships builds trust among partners and stakeholders while positioning CAEP for strategic success."

CAEP has the following initiatives: Regional Business Retention and Support, Business and Investment Attraction, Rural and Indigenous Broadband Connectivity, Transportation and Logistics, Regional Land Database, Municipal Investment Attraction Readiness Program, Economic Development Member Training.

The CAEP Board of Director is excited to see how Tracy will move this organization forward and to experience the growth potential through these initiatives.

All inquiries and communications can be directed to:

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